



# C2S2 Cloud Campus Signage Solution

Version. 2

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## Digital Signage in Education Spaces

### Save on Resources

**Reduce**  
Costly + Wasteful  
Print Brochures  
& Posters

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**Reduce**  
Staff & Admin  
Resources for  
Announcements

### Productivity + Security

**Compliance**  
Singapore Education  
SSOE Environment

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**Dynamic**  
Updates & Broadcast  
Fully Cloud System

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**Improve**  
Communication

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**Targeted**  
Communication

### Learning Enhancement

**Reinforces**  
Info & Facts

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**Education Content**  
Supplement Learning

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**Morale Boosting**  
Platform

### Student Development

**Early Start**  
Digital Content  
Development Experience

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**Leadership**  
Students  
Communication Platform

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**Extra Curricular**  
Activities  
Communication

# Cloud Campus Signage Solution C2S2



Showcase:  
River Valley  
High School

**CLOUD BASED DIGITAL SIGNAGE NETWORK + BROADCASTING**  
ELECTRONICS NOTICE BOARD SYSTEM + NETWORKED STREAMING PLATFORM



**C2S2**

## Campus Wide Digital Signage Solution

With Local Broadcasting Platform (**RTSP**)

**Status:** Active & Current

**Commissioned:** October 2015

**Original Warrantly Period:** 3 years

**Total Screens:** 11 Screen

**Total Players:** 10 Players

**CMS Platform :** Videro/Signogy (Cloud)

### Screen Configurations:

- Standee
- Portrait (Single)
- Portrait Twin
- Landscape

**Hardware Downtime :** 2 Mac minis + 1 Screen (6.9 Years)

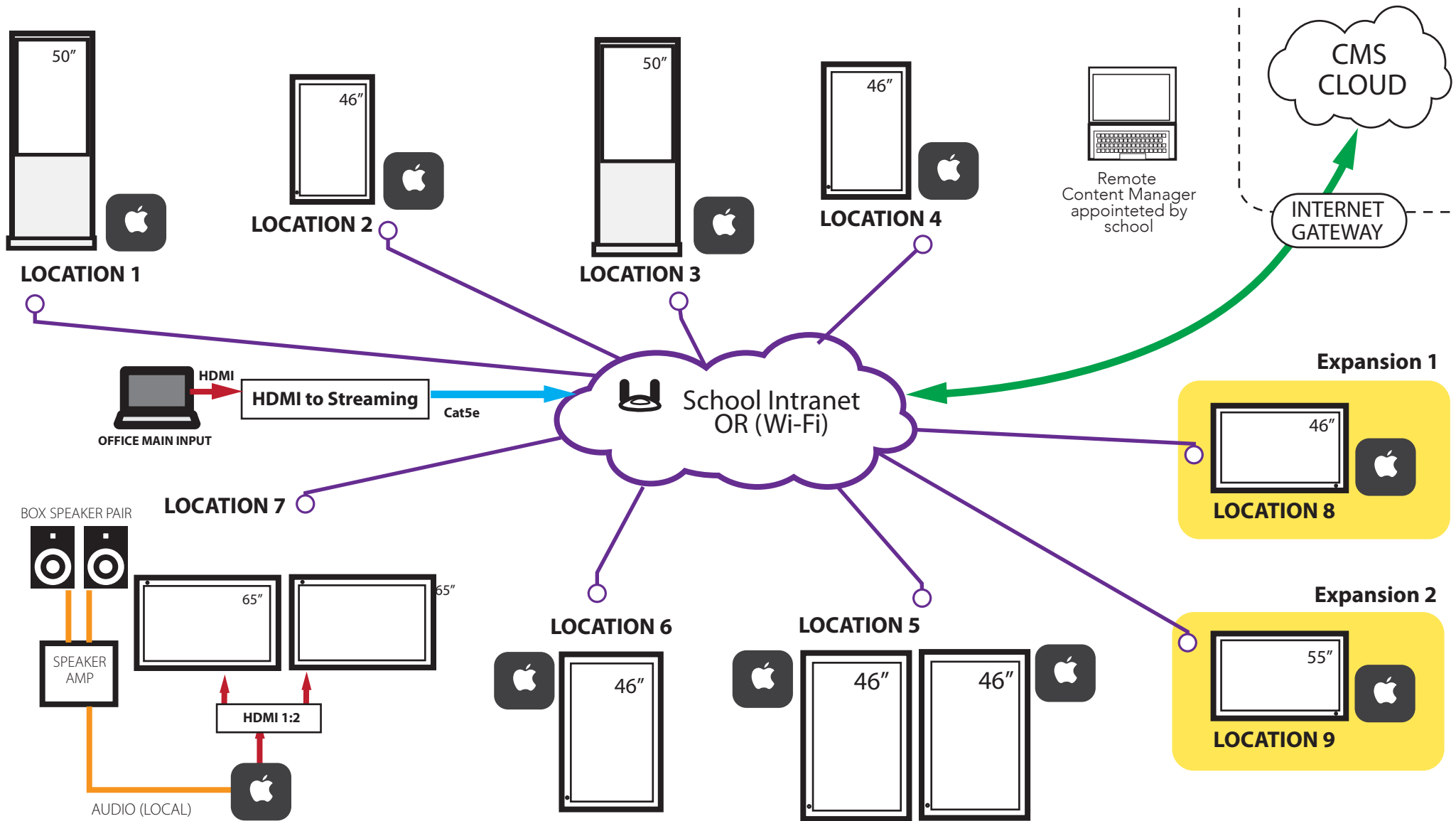


SSOE 1 Compliant  
**2017**



SSOE 2 Compliant  
**2022**

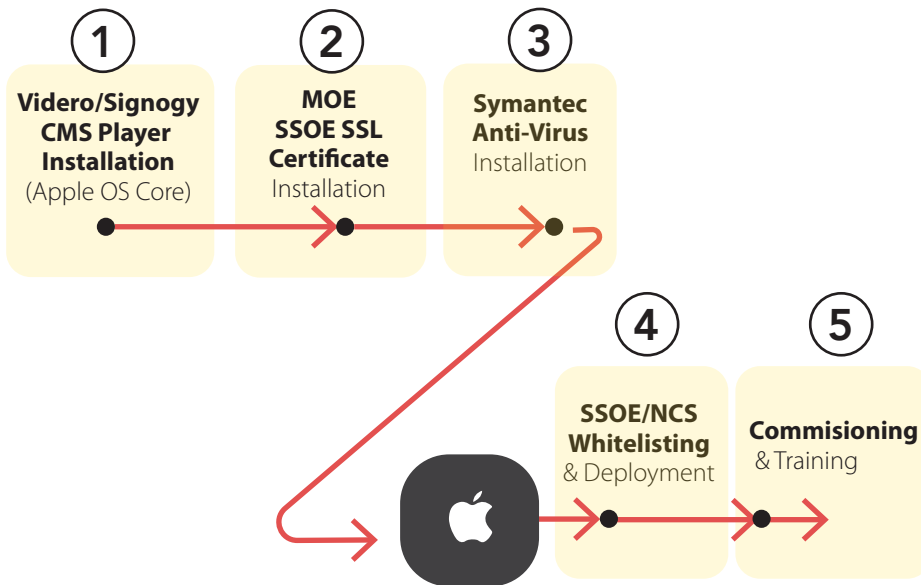




## Phase 1

### Migration to SSOE1 in 2017

Basic setup process of ALL Player for preparation for Whitelisting SSOE compliance

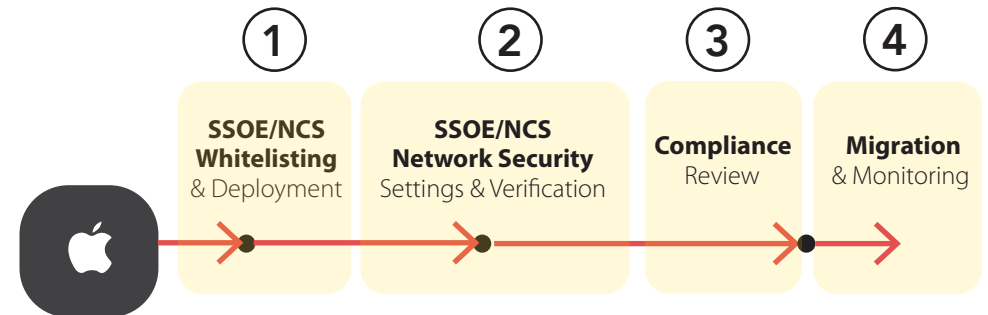


\*IT Security Report will be provided by CMS Principal upon request

## Phase 2

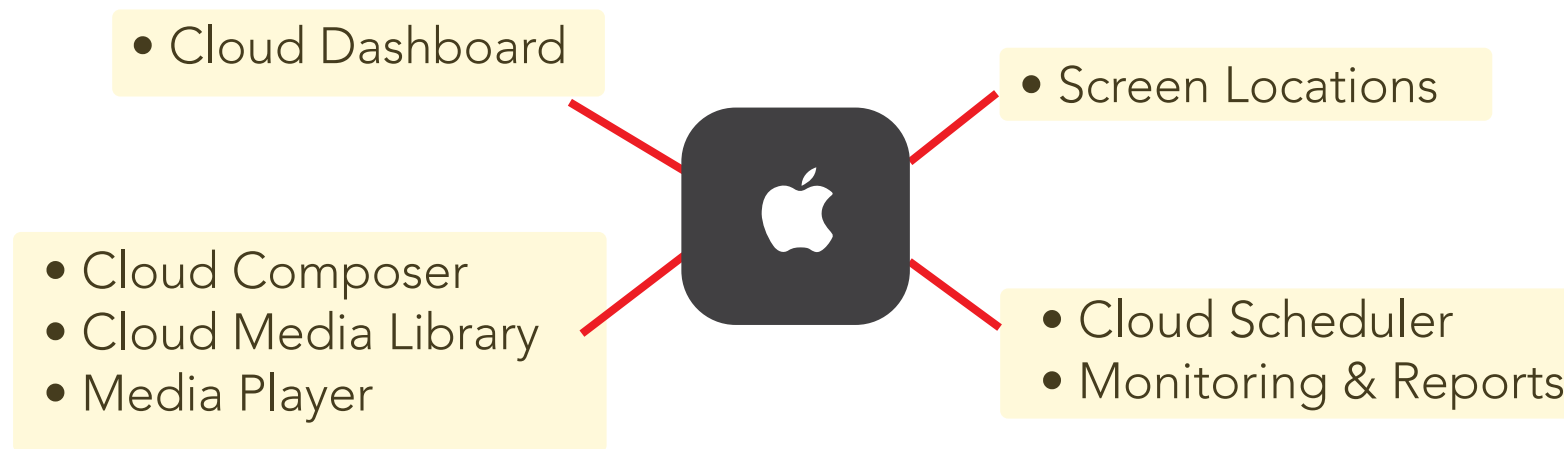
### Migration to SSOE2 in 2022

Basic setup process of ALL Player for preparation for Whitelisting SSOE compliance



\*IT Security Report will be provided by CMS Principal upon request

**Support Model:** Remote  
**Service Maintenance:** Onsite-Scheduled  
**Support Dashboard:** Cloud Dashboard



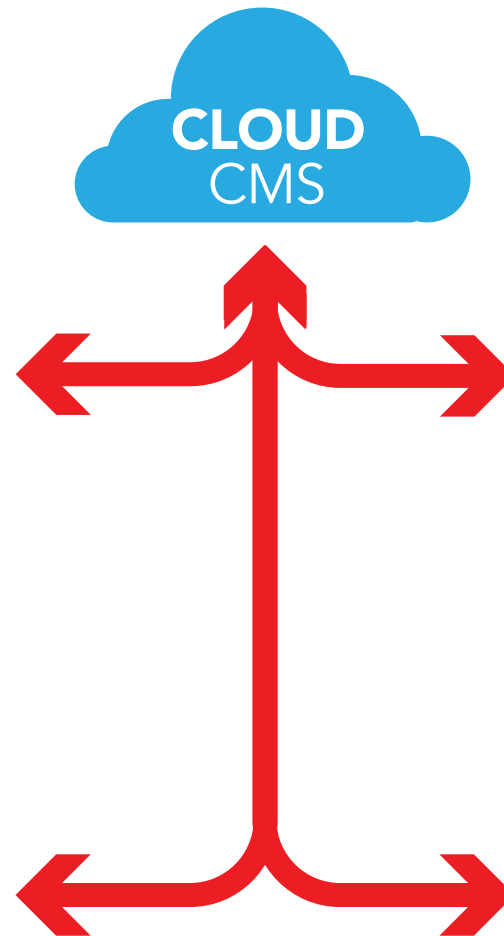
(See next page for additional reference)

**Cloud Support Model:** 24/7  
**Hardware warranty:** Recommended Commercial screens (3yrs)  
**Player warranty:** Recommended 1+2 Apple Care (3yrs)

- Cloud Dashboard



- Cloud Composer
- Cloud Media Library
- Media Player



- Screen Locations



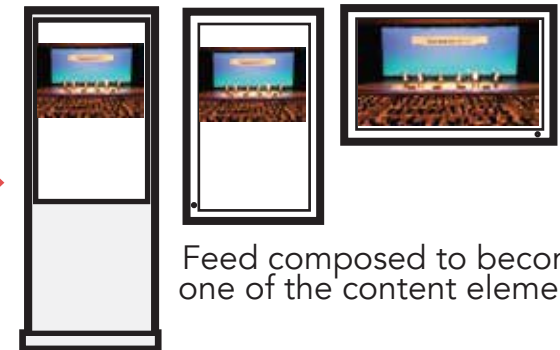
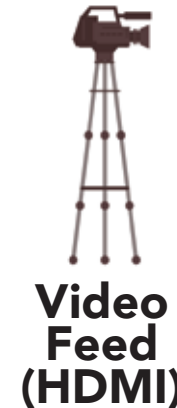
- Cloud Scheduler
- Monitoring & Reports





## Local Broadcaster (Optional Add-On)

- The local broadcaster allows the school to broadcast via HDMI input into the broadcaster from any HDMI source - e.g. laptop or other media player.
- The broadcaster can be moved over to other location to be used as a broadcaster for local events like in the school hall to broadcast onto the signages if required to.
- The broadcaster is an **ADD-ON** AV solution and signal is fed into the school's network to the CMS player as an element in the Digital Signage content created in the composer.
- HDMI content is sent through to the players using the **RTSP** format that is supported by the CMS.
- Signal fed through the broadcaster **DOES NOT** go onto the cloud. It will be fed and remain within the local



## Cloud Campus Signage Solution



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